



# CRAIG R. SMITH BIO

## *THE GREAT DEBASEMENT*

*THE 100-YEAR DYING OF THE DOLLAR AND HOW TO GET AMERICA'S MONEY BACK*  
BY CRAIG R. SMITH AND LOWELL PONTE

### ***“The Face of American Small Business”***

Craig R. Smith is Chairman of Swiss America Trading Corporation, a highly respected investment firm based in Phoenix, Arizona. Mr. Smith founded the company in 1982 out of a bedroom in his home with \$50.00. It has since grown into one of the largest and most trustworthy firms in the U.S. which is known for dedication to consumer education and proven Swiss asset growth strategies.



A monetary expert Mr. Smith is the author of five books on the topics of; gold, oil, the dollar and inflation, including; *The Inflation Deception: Six Ways Government Tricks Us...and Seven Ways to Stop It!* (2011) *Crashing The Dollar: How to Survive a Global Currency Collapse* (2010). *Black Gold Stranglehold* (2005) and *Rediscovering Gold* (2001). Craig is also author of *The Uses of Inflation: Monetary Policy and Governance in the 21st Century* and *Re-Making Money*, two major White Papers published in 2011.

Mr. Smith is sought after by national and local media for his insights on breaking news because he instantly engages audiences with his common-sense analysis of major political and economic trends. He has been interviewed by Fox News Channel, Fox Business Channel, CNBC, CNN, CBN as well as hundreds of local and national radio programs. Television media clips are posted at [www.craigsmith.com](http://www.craigsmith.com)

When he isn't busy running his business or analyzing our changing world, Mr. Smith takes a leading role in community service. Craig has learned that serving precedes leading. He resides in Paradise Valley, Arizona with his wife of over 35 years and has two grown daughters.